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**Parkland Shotokan Karate Association**

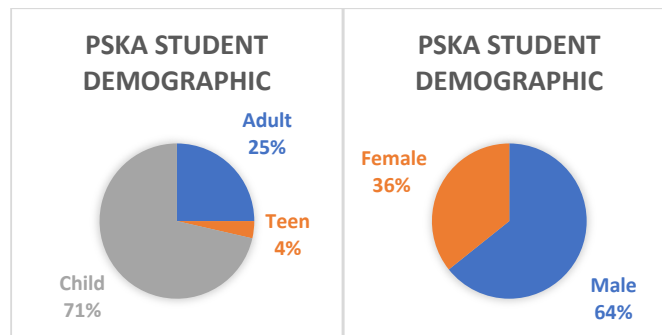
c/o 4 Havenwood Court  
Spruce Grove AB T7X 0G7  
pska@pska.ca

Dear Valued Spruce Grove Community Partner;

**Subject: 2024 Parkland Shotokan Karate Associations Annual Tournament Sponsorship Opportunity**

I hope this letter finds you well. I am writing on behalf of the Parkland Shotokan Karate Association (PSKA), a registered non-profit and respected martial arts organization dedicated to promoting the physical, mental, and spiritual development of individuals through the practice of Shotokan Karate. PSKA is excited to announce our upcoming 8<sup>th</sup>. Annual Karate Tournament on the 21<sup>st</sup>. September 2024, a premier event that brings together talented amateur martial artists, enthusiasts from across the province, and the community at large.

We believe that your company would be a perfect fit to become one of our valued sponsors for this event. Your support will not only help in the success of the tournament but also contribute to the growth and development of martial arts in our community. This annual tournament is an important part of our fund-raising efforts in providing affordable instruction to the community. The PSKA is a volunteer organization with its instructor’s team contributing over 1200 hours per year. We are proud to support a diverse cross section of our community, bringing the benefits of traditional karate training to our members.





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### Event Details:

- **Event Name:** Parkland Shotokan Karate Associations 8<sup>th</sup>. Annual Tournament
- **Date:** 21 September 2024
- **Location:** TransAlta Tri-Leisure Centre – 221 Jennifer Heil Way, Spruce Grove AB T7X 4J5
- **Expected Attendance & Exposure:** 160 Entries with approximately 200 direct spectators plus the public and members of the TransAlta Tri-Leisure Centre. Total exposure is estimated to be 750-1000.

### Sponsorship Tiers:

#### 1. Platinum Sponsor - \$1,500 2 available

- Prominent logo placement on all event promotional materials
- Top Tier logo placement on event banners and sponsor board
- Champions Trophy sponsor recognition
- Exclusive acknowledgment during the opening and closing ceremonies.
- Full-page advertisement in the event program
- Social media advertising, recognition and mentions.

#### 2. Gold Sponsor - \$1,000: 2 available

- Logo placement on event promotional materials
- Mid Tier logo placement on event banners and sponsor board
- Acknowledgment during the opening and closing ceremonies.
- Half-page advertisement in the event program
- Social media advertising recognition

#### 3. Silver Sponsor - \$500: 4 available

- Logo placement on event promotional materials
- Low Tier logo placement on event banners and sponsor board
- Acknowledgment during the opening and closing ceremonies.
- Quarter-page advertisement in the event program
- Social media recognition

#### 4. Bronze Sponsor - \$250: 6 available

- Logo placement on event promotional materials
- Acknowledgment during the opening and closing ceremonies.



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- Logo inclusion in the event program
- Social media recognition

### **Additional Benefits for All Tiers:**

- Recognition on the PSKA website with a link to your company's website
- Special mention in event-related newsletters and communications

By becoming a sponsor, you align your company with a respected organization dedicated to the promotion of martial arts and healthy living, in particular for youth. Your support will not only be recognized by the attendees but will also reach a broader audience through our marketing efforts.

If you are interested in supporting the PSKA Annual Tournament as a sponsor, please do not hesitate to contact us at **pska@pska.ca**. We would be delighted to discuss the various opportunities and tailor a sponsorship package that best meets your company's goals.

Thank you for considering this unique opportunity to support our event and contribute to the success of the Parkland Shotokan Karate Association 8<sup>th</sup>. Annual Tournament. We are looking to confirm all sponsors by 15 June 2024 in order that we can finalize advertising materials and programs.

Sincerely,

*Robert Hargreaves*

Robert Hargreaves

President and Head Instructor

Parkland Shotokan Karate Association [pska@pska.ca](mailto:pska@pska.ca) – 780-972-9368